



Stronger Than Before Creative Services

Price List – Oct 5, 2021 – February 28, 2022

Thank you for allowing Tashia's Stronger Than Before Creative Services (STB) to assist you in your visual branding and creative service needs. Prices are subject to change.

Graphic Design Services

**All graphic designs and custom website designs are subject to sales taxes. *The stated turnaround times depends on if you have an idea of what you want, complexity, and approval process. All website designs required a partial payment that must be paid prior to the start of service. All Marketing Designs include a 3-day Revision Grace Period with up to (3) revisions total per design. \$35 per hour for each additional revision after the 3 revisions or the revision grace period ends (Whichever comes first) *Images that need retouching will incur a \$10 fee per image.*

- **Marketing Consultation**

- Initial Consult for first time clients only
 - \$50 for a 60-minute consultation
- Established Clients Only
 - \$35 for a 60-minute consultation

- **Logo Designs - \$65+**

- ***5-14 business day turn around**
- **Options: Wordmark, Letter mark, Brandmark, Combination, Emblem**
- Professional logo service includes a high-resolution file logo 600x600 for web and print use.
- The final design will consist of various logo sizes for PDF print, social media IG, and FB.

- **Basic Flyer Designs - \$45**

- ***3-5 business day turn around**
- **Website/Social Media Size IG 1080x1080 or FB 1200x630**
- Basic flyer design standard image quality for sales, small business announcements, service advertisements, etc.,
- Standard resolution designs acceptable for websites and social media platforms.

- **Advance Flyer Designs - \$60**

- ***5-10 business day turn around**
- **Website/Social Media Size IG 1080x1080 or FB 1200x630**
- Advance flyer design for special events, business promos, etc.,
- High-quality resolution designs to use on websites and social media platforms.

- **Ad-Hoc Designs - \$75+**

- **3-10 business day turn around**
- High-Quality resolution designs to use for print, brochures, banners, post cards, invitations, and commercial print.
- Design can include multiple high-quality images.

Tier 1 Website Design Services

Without E-commerce Designs (No Online Store/Shopping)

**The client is responsible for providing inbox logins for email connection. The client is also responsible for sending/uploading any social media logins, contact information, images, content text, titles, page descriptions, vision statements, mission statements, taglines, privacy policies, terms and conditions, FAQs, and any other information that would be needed to complete the website design. For online store (e-commerce) see "Add-on" services.*

- **Classic Website Design \$600**

- **7-30 business day turn around.**
- **Using preset design templates with minor creativity design perks.**
- Includes (4) four primary pages with the website design. \$50 per page after the first (4) four pages.
- 15-day Complimentary Revision Grace Period
 - Includes (4) four revisions. (1) one revision per page. \$35 per hour after the first (4) four revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.
- Mobile Optimization (BONUS)
 - Optimizing the mobile version of your website on (4) four primary pages. (An \$80 value!) Each additional page \$10 per page. (Wix websites only)
- **A partial payment of \$300 due in advance.**
 - **Remaining balance is due one week prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**

- **Classic Website Redesign \$750 *(with Bonus)**

- **10-30 business day turn around.**
- **Using preset design templates with minor creativity design perks.**
- Includes (5) five primary pages with the website design. \$50 per page after the first (5) five pages.
- 15-day Complimentary Revision Grace Period
 - Includes (1) one revision per page. \$35 per hour after the first (5) five revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.



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- *Mobile Optimization
 - Optimizing the mobile version of your website on (5) five primary pages. (An \$90 value!) Each additional page \$10 per page. (Wix websites only)
- **A partial payment of \$350 due in advance.**
 - **Remaining balance is due one week prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**
- **Migration Designs/Custom Creative Website Designs \$2000 *(with Bundled Add-ons)**
 - **10-45 business day turn around.**
 - **Creative Design without a template. (Wix sites only)**
 - Includes (6) five primary pages. \$50 per page after the first (6) six pages.
 - 15-day Complimentary Revision Grace Period
 - Includes (1) one revision per page. \$35 per hour after the first (6) six revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.
 - *Mobile Optimization
 - Optimizing the mobile version of your website on (6) six primary pages. (An \$90 value!) Each additional page \$15 per page. (Wix websites only)
 - *Basic SEO set up.
 - SEO for (6) six pages/tabs. (A \$220 value!) SEO for WordPress sites are not included in any website design. \$20 per page after the first (6) six pages.
 - *If applicable, Facebook Pixel connection. (A \$30 value!)
 - *If applicable, Get Found on Google Connection and Google My Business. (A \$100 value!)
 - *Complimentary month of Website Maintenance Support (A \$75 value!)
 - Offer validation dates: Begins after the 15-day revision grace period expires or 30 days after the initial launch. (whichever comes first)
 - **A partial payment of \$1000 due in advance. \$500 is nonrefundable once work begins.**
 - **Remaining balance is due one weeks prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**



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Tier 2 Website Designs

With E-commerce Design (Includes Online Store/Shop/Selling of Services)

*The client is responsible for providing inbox logins for email connection responsible, sending/uploading any social media logins, contact information, images, content text, titles, page descriptions, vision statements, mission statements, taglines, privacy policies, terms, conditions, FAQs, product or service images, *pricing, descriptions, *product options like color and size, *services options, *scheduling/appointments/classes/reservations information/options, *store disclaimers, *tax codes, *inventory amounts, *SKUs, *return/exchange policies, *customization options, *billing/shipping information. (*if applicable) any other information that would be needed to complete the website design. Client is also responsible for connection to store payment options (i.e., Stripe, PayPal, Pinwheel, AfterPay, etc.).*

- **E-Commerce Website Designs \$3500 *(with Bundled Add-ons)**
 - **21-90 business day turn around.**
 - Includes (6) six primary pages
 - Includes (1) one shop primary page with up to (50) products. (A \$700 value!)
 - 15-day Complimentary Revision Grace Period
 - Includes (1) one revision per page. \$35 per hour after the first (7) seven revisions.
 - Revisions can include edits to text, exchanging and adding of images, removal of a section, adding links, and product updates.
 - Revision Grace Period begins the first 15 days from the time of the initial design is completed.
 - *Mobile Optimization
 - Optimizing the mobile version of your website on (7) seven primary pages. (An \$180 value!) Each additional page \$15 per page. (Wix websites only)
 - *Basic SEO set up. (WordPress sites not applicable)
 - SEO for (7) seven pages/tabs. (A \$260 value!) SEO for WordPress sites are not included in any website. \$20 per page after the first (7) seven pages.
 - *If applicable, Facebook Pixel connection. (A \$30 value!)
 - *If applicable, Get Found on Google Connection and Google My Business. (A \$100 value!)
 - *Complimentary month of E-Commerce Website Maintenance Support for websites with less than 51 products. (A \$100 value!)
 - Offer validation dates: Begins after the 15-day revision grace period expires or 30 days after the initial launch whichever comes first.
 - **Partial payment of \$1500 is due in advance; \$750 is nonrefundable once work begins.**
 - **Remaining balance is due one weeks prior to the scheduled launch, relaunch, or once the creative design tasks are completed. (whichever comes first)**



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Website Support Service Plans

Website Support Service Plans (SSP, SSPs), prices, and allotted hours are defined by STB Creative Services (STB). STB reserves the right to add, remove, and edit any SSPs, prices, and allotted hours but not during the client's active paid SSP month. SSPs hours do not roll over. SSPs are non-refundable. SSPs can be canceled at any time with a 15-day notice via email to info@strongerthanb4.org

- STB reserves the right to decline any tasks that fall out of the allotted hours or supported scope.
- Tier 1-SSPs are allotted (4) four hours a month (30 days) of website support for one (1) active client website. Tier 2-SSPs are allotted (5) five hours a month (30 days) of website support for one (1) active client website.
 - Once the allotted hours have been reached or if services fall outside of the defined SSP, the client will be billed at a rate of \$35 per hour. Full payment of the billed invoice must be received prior to the start of any ad-doc tasks.
- SSPs do not include troubleshooting, resolving, adding, editing, updating, connecting, or the removal of new website features, pages, sub-pages, services, applications, and connectors that were not added, created, or originally serviced by STB. SSPs do not include updating or supporting previous hidden pages, subpages, tabs, and connectors that were not created, hidden, or originally serviced by STB. SSPs do not include creating new pages, subpages, tabs, and connectors. SSPs do not include support for **any** APIs or Third-party (3rd party) service applications and connectors that aren't by default installed or included as part of the client's website service provider.
 - Applications and connectors that are not in the SSPs include but not limited to YouTube (YT), PodBeam (PB), Facebook (FB), Instagram (IG), Shopify (S), Yahoo Business (YB), Square (SQ), and WordPress (WP). Third-Party Themes, Add-ons, Plug-ins, or associated outdated/expired items.
 - Third-party plug-ins, applications, connectors, widgets and or apps. Support service plans do not include any troubleshooting, editing, updating, changing, resolving and/or fixing of any errors from any third-party items. Support service plans do not include resolving issues caused by the client or installed/connected third-party items that were originally fix by STB, or items added by the client without STB assistance while on a SSP.
- **Website Maintenance Support \$75 per month. (Tier 1 Websites-no e-commerce)**
 - No e-commerce/online store/ shop/services support.
 - Support service plan include up to four (4) hours a month of support service plan.
 - Support hours are paid in (3) three month increments on a monthly recurring payment schedule.
 - If needed/requested, one (1) 30-minute virtual meeting/call with client.



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- Support service plan provide minor updates, changes, and edits to the text, exchange out images, and add images.
 - Included with support service plan is backend investigating and troubleshooting of domain, web hosting problems, pixel connection, site verification, site optimization, mobile fixes, mobile optimization, page layout fixes and optimization, and rendering issues of images and content. Minor updates and edits to pages, images, text, and content. (**Minor task defined by STB Creative Services*) (Wix websites only)
- **E-Commerce Website Maintenance Support \$100 per month (Tier 2 Websites)**
 - Support for Website E-commerce (Store/Shop/Services) *websites with less than 50 store/shop products.
 - Support service plan include up to (5) five hours a month of support service plan.
 - Support hours are paid in (3) three month increments on a monthly recurring payment schedule.
 - If needed/requested, one (2) 30-minute virtual meeting/call with client per month.
 - Support Hours do not roll over and are non-refundable.
 - Adding, removing, and updating store/shop products up to the *allotted* support amount.
 - Included with support service plan is backend investigating and troubleshooting of domain, web hosting problems, pixel connection, site verification, site optimization, mobile fixes, mobile optimization, page layout fixes and optimization, and rendering issues of images and content. Minor updates and edits to pages, product layouts, site collections, images, text, and content. (**Minor task defined by STB Creative Services*) (Wix websites only)



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Add-On Services

- **Website Additional Pages**
 - **1-16 business day turnaround per page**
 - Tier 1 Designs \$50 per page for 5-10 pages.
 - Tier 1 Designs - All primary/subpages 11-16 incur a flat rate of \$300.
 - Tier 2 Designs \$75 per page for 6-10 pages.
 - Tier 2 Designs - All primary/subpages 11-16 incur a flat rate of \$500.
 - Mobile optimization for each additional page. (Wix websites only)
 - Basic SEO for each additional page. (Wix websites only)
 - Revision Grace Period
 - For the first 15 days after design tasks are completed.
 - Includes (1) one revision per page.
 - For both tiers: Revisions can include edits to text, exchanging and adding of images, removal of a section, and adding links. For Tier 2 updates to product/services.
- **Mobile Optimization of Website** (Wix Websites Only)
 - **1 -3 business day turnaround**
 - Tier 1 Designs \$80 - Up to (4) four pages optimized. Each page after (4) four incur a \$10 per page fee. Tier 2 Designs \$150 - Up to (5) five pages optimized. Each page after (5) five incur a \$15 per page fee. Does not include optimizing the desktop version or web version of the website.
- **Facebook Pixel Connection \$30**
 - **1-2 business day turnaround**
 - Adding a pixel to the website SEO backend
- **Facebook and Instagram Business Page Set Up \$50 per account**
 - **3-7 business day turnaround.**
 - Set up a Facebook Business Page/Profile and the applicable tab information, insert profile picture, insert the cover picture, set up an auto-reply message in messenger, and connect any URL links.
 - The client is responsible for maintaining the FB business page and publishing the FB business page.
 - Any changes after the initial publishing will incur ad-hoc support fees.
 - **Does not include FB/IG Store Shop set up.**
- **Basic SEO Setup**
 - **3-15 business day turnaround.**
 - \$200 for the (4) four pages.
 - \$20 a page after the first (4) four.
 - WordPress SEO \$500 for the first (4) four.



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- \$50 a page after the first (4) four.
- Requires Yoast Premium Plug-in installation prior to starting.
- **Google SEO Tasks**
 - **5-10 business day turn around.**
 - Get found on Google - \$50
 - Google My Business Set up - \$50
 - Google Verification & Tag - \$50
- **E-Commerce Add-on to an Existing website**
 - **New Clients** - (Website not created by STB Creative Services)
 - \$500 to add 1- 25 products;
 - \$700 to add 26-50 products;
 - \$1000 to add 51-75 products;
 - \$2500 for 76-250 products; Contact STB directly for Stores with over 250 products)
 - **Existing/Previous Clients** - (Website created by STB Creative Services)
 - \$500 to add 1- 25 products;
 - \$600 to add 26-50 products;
 - \$800 to add 51-75 products;
 - \$1000 for 76-250 products ; Contact STB directly for Stores with over 250 products)



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VIP Management Packages

- **VIP visual branding, support, and website management packages**
 - 3-month Recurring subscriptions
 - After business hours texts/emails.
 - VIP Bronze: 2 services for \$100/month.
 - VIP Silver: 4 services for \$300/month.
 - VIP Gold: All 6 services for \$500/month.
- VIP Packages includes your choice of dedicated services:
 1. Website maintenance (Up to 8 hours per month)
 2. Basic flyer designs Web/Social Media size only (Up to 4 per month)
 3. Call to actions post on one Social Media platform (Up to 4 per month)
 4. Weekly promoting/sharing on STB's Social Media Pages (1 post per week, up to 4 per month)
 5. Ad-hoc design services (Up to 2 hours per month) and only \$20 per hour after four (4) hours.
 6. 30-minute Bi-Weekly Business Consult Calls with Tashia

Speaking & Training Engagements

- **For Speaking Engagements & Training**
 - Email info@strongerthanb4.org more information

**The cost for any platform website subscription plans, taxes, secure SSL certifications, a branded domain name, and private domain registration cost are not included in the creative cost for website designs.*

** If not explicitly listed, the AD-Hoc base rate for creative cost is \$35 per hour with a minimum of (1) one hour.*

**You agree to allow STB to use any services for future advertising and marketing purposes.*

**Sales tax will be added to all website designs, digital images and files.*

**A 3% processing fee is applied (per line item) on all quotes/invoices paid via PayPal or online via STB Website.*



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