



Creative Services Standard Price List Up to 50 employees

Thank you for allowing Tashia's Stronger Than Before Creative Services to assist you in your visual branding and creative service's needs. Below are a list of current services and prices. Services and prices are subject to change.

- **Logos \$60+ Wordmark, Letter mark, Combination, Emblem (*2-7 business day turn around)**

Professional logo service includes high-resolution file logo 600x600 for web and print use. The final design will include various logo sizes for PDF print, social media IG and FB.

**Turn around depends on if you have an idea of what you want and the complexity of the design. All Logo will incur taxes.*

- **Basic Flyer Design \$45 (Website/Social Media Size) (*1-2 business day turn around)**

Basic flyer design standard image quality for sales, small business announcements, service advertisements, etc.,

The \$30 price point is for standard resolution with dimensions of 1080x1080 branded flyer designs acceptable for use on websites and social media platforms.

**Turn around depends on if you have an idea of what you want, the approval process of the design. All flyers are subject to sales taxes.*

- **Advance Flyer Design \$60 (Website/Social Media Size) (*2-3 business day turn around)**

Advance flyer design for special events, business promos, etc.,

The \$50 price point include up to two high-quality resolution images with dimensions of 1080x1080. The branded flyer designs are great to use on websites and social media platforms.

**Turn around depends on if you have an idea of what you want, the approval process and the complexity of the design. All flyers are subject to sales taxes.*

- **Ad-Hoc Designs \$55 and up (Any design size other than Website & Social Media) (*1-5 business day turn around)**

High-Quality resolution branded flyer designs to use for print, brochures, letters, menus, and for commercial print. The flyer can include multiple high-quality images.

**Turn around depends on if you have an idea of what you want, the approval process and the complexity of the design. All flyers are subject to sales taxes.*

- **Video Ads/Promos \$45 and up (Up to 1 minute for Website and Social Media) (*1-3 business day turn around)**

High-Quality resolution branded video designs to use on your website as social media platforms. The video includes high-quality images and sound clips.

**Turn around depends on if you have an idea of what you want, the approval process and the complexity of the design. All videos are subject to sales taxes.*

**The cost for any platform website subscription plans, taxes, secure SSL certifications, a branded domain name, and private domain registration cost are not included in the creative cost for website designs.*

** If not explicitly listed, the AD-Hoc base rate for creative cost is \$20 per hour with a minimum of (1) one hour.*

**You agree to allow STB to use any services for future advertising and marketing purposes.*

**NC Sales & Use tax will be added to all digital images and files.*

- **Custom Website Design without E-Commerce - \$1000 Paid Domain (*14-21 business day turn around) (Partial payment of \$300 is due in advance \$150 is nonrefundable once work begins)**

Includes (4) four primary pages with the website design and one month of website maintenance. *The client is responsible for providing personal images and text. **Ask about the \$150 (up to 8 hours of assistance) website basic design assistance. I will help you with the design of a basic website that you already have on a free or paid domain. (No monthly website maintenance available with the basic assistance design option)**

- **Website Maintenance without E-Commerce \$50 per month**

Website support for non-e-commerce websites. Support services include (1) one hour a week, but no more than *5 (five) hours a month of support services. Support services provide updates, changes, and edits to the text, images, and external URLs links. Included with support services is troubleshooting the domain, investigating web hosting problems, and image rendering issues. *Additional charges incurred after 5 (five) hours at a rate of \$20 per hour with a minimum one hour and billed before beginning work. The client will receive a SOW (statement of work) and invoice. Support services do not include task related to or including adding additional website features, extra pages, sub-pages, and sections.

- **Basic Website Design (Using preset templates) \$300-Free or Paid Domain (*10-14 business day turn around) (Partial payment of \$75 is due in advance; \$50 is nonrefundable once work begins)**

Includes up to (4) four primary pages with the website design. *The client is responsible for providing personal images and text. **I will help you with the design of a basic website that you already have on a free or paid domain. (No monthly website maintenance available with the basic assistance design option)**

- **Website Design with E-Commerce \$2500-Paid Domain (*21-45 business day turn around) (Partial payment of \$1000 is due in advance \$500 is nonrefundable once work begins)**

Includes (4) four primary pages with the website design. *The client is responsible for providing personal images, prices, description, tax codes, inventory numbers, payment information, billing, and shipping information.



Email: info@strongerthanb4.org or Call: 980.236.1605

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- **Website Maintenance with E-Commerce \$60 per month**

Website support for e-commerce websites. Support services include (1) one hour a week, but no more than *5 (five) hours a month of support services. Support services provide updates, changes, and edits to the text, images, and external URLs links. Included with support services is troubleshooting the domain, investigating web hosting problems, and image rendering issues. *Additional charges incurred after 5 (five) hours at a rate of \$20 per hour with a minimum one hour and billed before beginning work. The client will receive a SOW (statement of work) and invoice. Support services do not include task related to or including adding additional website features, extra pages, sub-pages, and sections.

- **Website Additional Pages \$50 each**

After the first (4) four primary pages, each additional primary page is \$50 with a max of (10) ten primary/subpages. All primary/subpages after 10 occur a flat rate of \$100.

- **Facebook Business Page Set Up \$40 (*3-5 business day turn around)**

Set up a Facebook Business Page and the applicable tab information, insert profile picture, insert the cover picture, set up an auto-reply message in messenger, and connect any URL links. The client is responsible for maintaining the FB business page and publishing the FB business page. Any changes after the initial publishing will incur ad-hoc support fees. **Turn around depends on if you are connecting a website or doing the FB business page as a standalone set up and the type of services you offer.*

- **For Speaking Engagements, Training, and Life Organization Services**

Email info@strongerthanb4.org more information and a free consultation.

- **VIP visual branding and marketing management packages**

- Packages start at 3 services for \$250/month;
- 4-5 services for \$300/month
- 6-7 services for \$450/month
- All services for \$600/month
- 10% Discounts on other creative services (minus website designs) offered for any three-month contract.
- 20% Discount on other creative services (minus website designs) offered for six-month contracts.
- VIP Packages includes your choice of dedicated services:
 1. Website maintenance (Up to 10 hours per month)
 2. Basic flyer designs Web/Social Media size (Up to 6 per month)
 3. Social media updates (Weekly updates Up to 3 hours per month)
 4. Call to actions (Up to 4 hours per month)
 5. SEO assistance (Up to 2 hours per month)
 6. Ad-hoc design services (Up to 4 hours per month)
 7. Special Design Flyer any size (2 per month)
 8. Video Promo Design (2 per month up to 1 minute each)
 9. Weekly 30-minute touch base call (6 per month)



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