



## Creative Services Price List Effective December 4, 2020

Thank you for allowing Tashia's Stronger Than Before Creative Services to assist you in your visual branding and creative service's needs. Below are a list of current services and prices. Services and prices are subject to change. See all current rates [Current Rates & Quote Request](#)

### Graphic Design

- **Logos starting at \$65**
  - **Wordmark, Letter mark, Combination, Emblem**
  - **\*2-10 business day turn around**
  - Professional logo service includes high-resolution file logo 600x600 for web and print use.
  - The final design will include various logo sizes for PDF print, social media IG and FB. Includes 2 options to choose from and 3 revisions on one option.
  - *\*Turn around depends on if you have an idea of what you want and the complexity of the design.*
  - *All Logo will incur taxes.*
- **Basic Flyer Design \$45**
  - **Website/Social Media Size IG 1080x1080 or FB 1200x630**
  - **\*1-2 business day turn around**
  - Basic flyer design standard image quality for sales, small business announcements, service advertisements, etc.,.
  - Standard resolution with dimensions of 1080x1080 or 1200x630 branded flyer designs acceptable for use on websites and social media platforms.
  - Includes 2 revisions.
  - *\*Turn around depends on if you have an idea of what you want, the approval process of the design.*
  - *All flyers are subject to sales taxes.*
- **Advance Flyer Design \$60**
  - **Website/Social Media Size IG 1080x1080 or FB 1200x630**
  - **\*2-3 business day turn around**
  - Advance flyer design for special events, business promos, etc.,. High-quality resolution images with dimensions of 1080x1080 or 1200x630. The branded flyer designs are great to use on websites and social media platforms.
  - Includes 3 revisions.
  - *\*Turn around depends on if you have an idea of what you want, the approval process and the complexity of the design.*
  - *All flyers are subject to sales taxes.*
- **Ad-Hoc Designs starting at \$55**
  - **Any design size other than Website & Social Media**
  - **\*1-5 business day turn around**
  - High-Quality resolution branded flyer designs to use for print, brochures, letters, menus, and for commercial print.
  - The flyer can include multiple high-quality images. Includes 3 revisions.

- *\*Turn around depends on if you have an idea of what you want, the approval process and the complexity of the design.*
- *All digital flyers/designs are subject to sales taxes.*
- **Video Ads/Promos starting at \$45**
  - **Up to 1 minute for Website and Social Media**
  - **\*1-3 business day turn around**
  - High-Quality resolution branded video designs to use on your website as social media platforms. The video includes high-quality images and sound clips.
  - Includes 2 revisions.
  - *\*Turn around depends on if you have an idea of what you want, the approval process and the complexity of the design.*
  - All videos are subject to sales taxes.

## Website Design

- **Basic Website Design starting at \$800**
  - **Using preset templates**
  - **1-year Paid Hosting**
  - **1-year free domain**
  - **\*5-14 business day turn around**
  - **Partial payment of \$200 is due in advance; \$100 is nonrefundable once work begins**
  - Includes up to (4) four primary pages with the website design.
  - *\*The client is responsible for providing personal images and text.*
  - Includes 5 revisions.
- **Custom Website Design- starting at \$1800 Paid Domain**
  - **1-year Paid Hosting**
  - **1-year free domain**
  - **\*7-21 business day turn around**
  - **Partial payment of \$500 is due in advance \$250 is nonrefundable once work begins**
  - Includes (5) five primary pages with the website design.
  - *\*The client is responsible for providing personal images and text.*
  - Includes 6 revisions.
- **Website Design with E-Commerce Add On -starting at \$2700-**
  - **1-year Paid Hosting**
  - **1-year free domain**
  - **\*14-45 business day turn around**
  - **Partial payment of \$1000 is due in advance \$500 is nonrefundable once work begins**
  - Includes (7) seven primary pages with the website design.
  - *\*The client is responsible for providing personal images, prices, description, tax codes, inventory numbers, payment information, billing, and shipping information.*
  - Includes 8 revisions.



Email: [info@strongerthanb4.org](mailto:info@strongerthanb4.org) or Call: 980.236.1605

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## Website Maintenance Plans

- **Website Maintenance without E-Commerce \$50 per month**
  - Website support for non-e-commerce websites. Support services include (1) one hour a week, but no more than \*5 (five) hours a month of support services.
  - Support services provide updates, changes, and edits to the text, images, and external URLs links. Included with support services is troubleshooting the domain, investigating web hosting problems, and image rendering issues.
  - \*Additional charges incurred after 5 (five) hours at a rate of \$20 per hour with a minimum one hour and billed before beginning work. The client will receive a SOW (statement of work) and invoice. Support services do not include task related to or including adding additional website features, extra pages, sub-pages, and sections.
- **Website Maintenance with E-Commerce \$60 per month**
  - Website support for e-commerce websites. Support services include (1) one hour a week, but no more than \*5 (five) hours a month of support services.
  - Support services provide updates, changes, and edits to the text, images, and external URLs links. Included with support services is troubleshooting the domain, investigating web hosting problems, and image rendering issues.
  - \*Additional charges incurred after 5 (five) hours at a rate of \$20 per hour with a minimum one hour and billed before beginning work. The client will receive a SOW (statement of work) and invoice. Support services do not include task related to or including adding additional website features, extra pages, sub-pages, and sections.

## Add-On Services

- **Website Additional Pages \$50 each**
  - After the first (5) five primary pages (6 six for e-commerce) each additional primary page is \$50 with a max of (10) ten primary/subpages.
  - All primary/subpages after 10 occur a flat rate of \$100.
  - Includes 2 revisions.
- **Facebook Business Page Set Up starting at \$40**
  - **\*3-5 business day turn around**
  - Set up a Facebook Business Page and the applicable tab information, insert profile picture, insert the cover picture, set up an auto-reply message in messenger, and connect any URL links.
  - The client is responsible for maintaining the FB business page and publishing the FB business page.
  - Any changes after the initial publishing will incur ad-hoc support fees.
  - *\*Turn around depends on if you are connecting a website or doing the FB business page as a standalone set up and the type of services you offer.*
- **SEO Setup**
  - **Starting at \$120 for the (5) five pages.**
  - **\$10 a page after the first (5) five.**



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- **Website Review**
  - \$75 for 1.5 hours and recommendation.
  - (If you booked a website design, \$75 will be deducted from the creative service fee.
- **Marketing Consultation**
  - Free 45-minute consultation
- **Email Marketing Creation**
  - Packages start at \$60 per month for 2 post/3 days/per week
- **Adding E-Commerce to an existing site**
  - Starting at \$750 Up to 15 products; SEO for the store page
- **For Speaking Engagements & Training**
  - Email [info@strongerthanb4.org](mailto:info@strongerthanb4.org) more information
- **VIP visual branding, support, and marketing management packages**
  - Recurring subscriptions
  - 3- and 6-month contracts
  - VIP Bronze: 3 services for \$300/month
  - VIP Silver: 4-5 services for \$450/month
  - VIP Gold 6-7 services for \$550/month
  - VIP Platinum all services for \$700/month
  - **10% Discount** on other creative services offered for any three-month contract.
  - **20% Discount** on other creative services offered for six-month contracts.
- **VIP Packages includes your choice of dedicated services:**
  1. Website maintenance (Up to 10 hours per month)
  2. Basic flyer designs Web/Social Media size (Up to 6 per month)
  3. Social media updates (Weekly updates Up to 2 post/3 days/10 days/per week)
  4. Call to actions (Up to 4 per month)
  5. SEO assistance (Up to 2 hours per month)
  6. Ad-hoc design services (Up to 4 hours per month)
  7. Special Design Flyer any size (2 per month)
  8. Video Promo Design (2 per month up to 1 minute each)
  9. Weekly 30-minute touch base call (5 per month)

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*\*The cost for any platform website subscription plans, taxes, secure SSL certifications, a branded domain name, and private domain registration cost are included in the creative cost for website designs.*

*\* If not explicitly listed, the AD-Hoc base rate for creative cost is \$30 per hour with a minimum of (1) one hour.*

*\*You agree to allow STB to use any services for future advertising and marketing purposes.*

*\*NC Sales & Use tax will be added to all digital images and files.*

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## Hosting Subscriptions

One (1) Year Hosting Services | Business Premium Hosting Subscription Features:

- Secure Online Payments
- Plans & Recurring Payments
- Customer Accounts
- Custom Domain
- **Free** Domain for (1) one Year
- Remove Ads
- Unlimited Bandwidth
- Storage Space - 35GB
- Video Hours - 10 Hours
- \$300 Ad Vouchers
- Customized Reports
- Customer Care-Priority Customer Care
- Google Analytics
- Site Booster App - \$60 Value
- Connect Your Domain
- Visitor Analytics App - \$60 Value
- Professional Logo - \$60 Value
- Social Media Logo files
- Online Bookings Platform
  - TAILORED FOR YOUR BUSINESS –
    - Accept online bookings for appointments, classes, and courses
    - Unlimited Services & Classes
    - Multi-Calendar Sync
    - Staff Seats
    - Subscriptions & Memberships
    - SMS Notifications
    - Bookings on the Go
    - Bookings Analytics
- Monetize Your Art & Content
  - Sell, rent & offer subscriptions for your videos
    - Stream Video & Music
    - Sell Your Artwork
- Manage Hotel Reservations –
  - Take hotel reservations 24/7
    - Online Rentals & Listings
    - Advanced Room Pricing
- Take Online Orders
  - Grow and manage your restaurant
    - Online Orders
    - Reservation Management
    - Custom Menus



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- Ticket & Event Management
  - Promote and manage your events.
    - Unlimited Events & Tickets
    - Ticket Sales Commission - 2.5%
    - Pass Ticket Fees to Attendees
    - Mobile Tickets
- For E-Commerce Sites
  - Complete eCommerce Platform
  - Build, manage, and scale your business with Wix.
    - Unlimited Products
    - Abandoned Cart Recovery
    - Subscriptions
    - Multiple Currencies
    - Automated Sales Tax - 500 Transactions/month
    - Advanced Shipping
    - USPS Discounts - Up to 70%
    - Sell on Social Channels
    - Sell on Marketplaces
    - Dropshipping by Modalyst
    - Unlimited Products
    - Up to 250 Products
    - Product Reviews by KudoBuzz
    - 3,000 Reviews
    - Loyalty Program by Smile.io
    - Professional Logo - \$50 Value (Wordmark/Lettermark/2 colors)
    - Social Media Logo files



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